



THE LUING CATTLE SOCIETY LTD

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The Luing Cattle Society is a charity registered in Scotland, No: SC006667

LUING JOURNAL 2025

COMMERCIAL ADVERTISING BOOKING FORM

Advertising space is available at the following rates for the 2025 publication

Full page black/white	£200	Full page colour	£295
Half page black/white	£120	Half page colour	£160
Quarter page black/white	£60	Quarter page Colour	£95
Outside back cover (colour)	£350	Inside back/front cover (colour)	£300
Centre Spread Colour (DPS) £395			

Cover pages, Centre Spread and specific page bookings taken on a first come first served basis

Please circle (if posting) or highlight and underline (if emailing) which rate you wish to book

All above charges are subject to V.A.T. and invoices will be issued

To enable timely placement and proof reading it is essential that copy deadlines are met.

The publication is oriented A4 Portrait

Please repeat last year's advertisement:	(tick or type 'Yes' if email)
I will send copy for new advertisement before 15.10.24 :	(tick or type 'Yes' if email)
Name:	
Business Name:	
Address: (incl Post Code)	
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PLEASE RETURN BOOKING FORM AS SOON AS POSSIBLE

ARTWORK COPY DUE NO LATER THAN 15 October 2025

Please email copy to: secretary@luingcattlesociety.co.uk