



*The Silent "U"*

# MEMBERS NEWSLETTER

**17**

**MAY**

## SPRING BREEDING

## SALE

Dingwall and Highland Mart

### Collective Sale Comprising

- Luing In-Calf Heifers
- Luing Bulling Heifers
- Sim-Luing Heifers
- Luing Bulls

Online catalogue available at  
[www.luingcattlesociety.co.uk/sales](http://www.luingcattlesociety.co.uk/sales)

Entries close 14th April - please be prompt



*Luing's*

## TIMETABLE

### Tuesday 16th May

Arrival of stock

### Wednesday 17th May

9 am Inspection of bulls

AM Inspection of females

9.30 am Show of females

11 am Sale of Females followed by bulls



*Luing's*

# DNA SAMPLES

**for bulls intended  
for sale or own use**

Breeders are strongly encouraged to submit hair samples at the **earliest opportunity** - by end August would be ideal.

**Any older stock bulls  
not already DNA profiled - please send samples ASAP**

**\*\*\*Young bulls intended for sale at Dingwall** should also send samples at the earliest opportunity, if not already done so\*\*\*

Members are reminded that the Society has withdrawn funding support for DNA Analysis from 1st January 2023, such that all samples submitted are liable for payment by the breeder. Costs will be passed on (at or near cost) and fees are currently as follows:

Profile: £19.00

Myostatin: £5

Sire Verification: £5

Polling: £5

Please note that this will include samples which fail the lab's quality control processes.

## Chairman's Message

We are now well past the AGM held in Castle Douglas, and I would like to thank those retiring Council members once again, for their time and forbearance over their terms on Council. While it has been noted elsewhere, I would like to add my welcome to the 6 new Council members, and I am looking forward to working with you all, new and existing, which will make up the team that will take the Luing Cattle Society forward for the next two years. There has been some excellent work done in the last few years, with new initiatives, new marketing strategies, a breed strategy, a higher level of Governance to name only a few of the ways that Council has influenced the direction of the breed. Having had one meeting already, this Council is also determined to use the expertise of those remaining to continue to drive forward. Concerns have been raised, discussed and responded to, as a Council. Thank you to the many members who have corresponded with supportive messages over the last few months – the Council is very appreciative of the time and effort it takes to send this correspondence.

Congratulations to the many breeders who sold bulls at Castle Douglas this past February. The quality of the entry was tremendous, and the trade reflected this. The bulling heifers sold steadily, and the in-calf heifers were comparatively down on the previous year's trade. Given the volume of Luing females traded over the past 24 months, between all sale venues, some market adjustment is expected and indeed welcome. We look forward to the Spring Breeding Sale at Dingwall, and to making this a similar success.

## Advertising Stock For Sale?

Adverts are welcome for our "FOR SALE" page on [www.luingcattlesociety.co.uk](http://www.luingcattlesociety.co.uk) and Facebook.

Adverts are FOC if using the Society's brokerage service, and £100 if not.

Please contact Natalie Cormack / Charles Symons with a good quality photo and details.

## Council Highlights

The Council held their first meeting following the AGM on 2nd March, for which the following highlights were discussed:

- There was agreement to proceed with developing a resource to help Luing breeders with marketing Luing beef direct to the consumer.
- Premier Sale Review - the Society will conduct a post-sale vendor survey to help inform around future sales.
- Council decided not to pursue a joint presence with the Welsh Simmental Club at the Royal Welsh Show.
- The Breed Development Committee will discuss introducing an age-graduated schedule for testicle measurements (pertaining to bull inspections in the autumn).

# Important Dates For Your Diary

## SPRING BREEDING SALE

17th May 2023

Dingwall and Highland Mart

**Entries close 14th April**

(Entries: Grassroots)

## SCOTLAND'S BEEF EVENT 2023

6th June 2023

Dalswinton Estate, Auldgirth, Dumfries

## OPEN DAY

Tuesday 8th August 2023

**Craigdarroch, Farm, Eliock, Sanquhar**

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## WELCOME NEW COUNCIL MEMBERS

The Council welcomed 6 new Council members, at the AGM on 9th February, and held their first Council meeting on 2nd March. The 6 new members are as follows:

- Janet Pringle - 3 year term
- Finlay McIntyre - 3 year term
- William Neilson - 3 year term
- Robert McNee - 3 year term
- Graham Cakebread - 1 year term
- Andrew Renwick - 1 year term