The Silent "U"

MEMBERS NEWSLETTER

Summer 2024



OPEN DAY

CHATSWORTH ESTATE

BY KIND PERMISSION OF CHATSWORTH ESTATE

AUGUST 21st 2024

from 12pm

DE45 1PH

ALL WELCOME



Event Registration: www.eventbrite.co.uk/e/open-dayluing-cattle-society-chatsworth-luing-herdtickets-907379716157

Please note that REGISTRATION for the OPEN DAY is essential for catering purposes

Event Registration:

www.eventbrite.co.uk/e/open-day-luing-cattlesociety-chatsworth-luing-herd-tickets-907379716157





21 AUGUST 24 OPEN DAY

Chatsworth Estate, Derbyshire DE45 1PH

31 AUGUST 24

Application Deadline for Bull Inspections
Submission Deadline for hair samples (sale bulls)
www,luingcattlesociety.co.uk/breed-development

15 OCTOBER 24

Journal Advert Deadline

26 OCTOBER 24

Autumn Breeding Sale - United Auctions, Stirling
Entries close 15th September

31 DECEMBER 24

Deadline for Census Update on Grassroots

7 FEBRUARY 24

Premier Sale - Wallets Marts, Castle Douglas



OFFICE UPDATE

FICE UPDATE

APPLICATIONS FOR INSPECTIONS & DAM CLASSIFICATION

We are rapidly approaching the traditional time for inspections of young breeding bulls, which also includes the classification of their dams. Members are invited to make their applications for inspection by 31st August, latest. Application forms are available to download from the website at **www.luingcattlesociety.co.uk/breed-development**. There is also an online form available at the bottom of the page at the same address.

Bulls which are put forward for inspection should also have had a **DNA** analysis result or have had a hair sample submitted by 31st August, to ensure a timely result.

HAS YOUR HERD SIRE(S) BEEN DNA PROFILED?

All bulls used for breeding need to be DNA profiled so that any male progeny kept for breeding can be sire verified. These sires need to be DNA sampled to enable the sire verification of male progeny subsequently used for breeding. If not already done, please take a clean hair sample and put in a clean bag and forward to the office. Please remember to quote the ear number and breeder or origin.



JOURNAL ADVERTISING

Planning for the 2025 Luing Journal is underway and we just wanted to flag that there is plenty of opportunities for advertising your herd with the publication. Adverts should be submitted by **15th October** and be in ready-to-print pdf format. The publication is A4 portrait and printed in full colour. An application form is available on the website (Publications page), which includes pricing options. We respectfully remind you to please be accurate and factual in any claims made.



COUNCIL HIGHLIGHTS

PERFORMANCE RECORDING

Breeders are reminded of the ongoing breed-wide opportunity to become a performance recording herd, which is 100% subsidised by the Luing Cattle Society. The overall aim is to increase the number of breeders regularly recording performance data on both males and females. This will increase the accuracy of existing performance indexes (more data from more herds increases the comparison and thus the accuracy of the prediction). Signet will use this data for both within herd, within breed and across breed comparison. The first performance figures were included in the Premier Sale catalogue 2024 and were widely accepted.

How does it work?

Breeders will be asked to submit a minimum of birth weight and weaning weight, although other weights can also be submitted - the more data the better. LCS will provide the pedigree data to Signet which will give the analysis the relationships that will inform subsequent analysis. Together with the physical performance data, the analysis will estimate the genetic potential of the animal, albeit with a low-ish accuracy at first. As the volume of data accumulates, the accuracy of the prediction of genetic breeding potential will increase. Appropriate results will be published on the National Beef Evaluation website, and both bulls and females can have EBV graphs (and figures) available for display in sale catalogues.

Resources

Please visit www.luingcattlesociety.co.uk/publications for more information, or contact either the office or Signet directly.

DIRECET DEBIT - Council is seeking your feedback on the introduction of a Direct Debit scheme. The proposal is that the scheme will be mandatory and all invoices will be subject to the scheme. Account balance statements would be issued prior to collection of monies due, which would include a date on which the collection would take place.

Society Sale Inspections - while the breed standard remains unchanged, Council have agreed to adopt a change to Society Sale Inspection procedures which will mean that an animal not meeting the breed standard will be marked on their lot ticket but allowed to be sold as normal.

Temperament Scoring at Dam Inspections - Temperament scoring remains an important part of the Society's Dam Classification protocol, and will be enhanced by the introduction of an appeal (by video or second visit). The Fieldsman has Council's unanimous approval to score temperament as an independent measure compared to the industry average, rather than as a within herd comparison.

Benchmarking - Council is seeking independently verified breed average data to use in its marketing strategies and has engaged SAC to partner us in collection of this data. SAC has created a simple data collection spreadsheet and help can be provided to complete it. There is full funding available and LCS is encouraging all breeders to take part. Please contact the office if you can help with this project, in the first instance.

